

# THE MONAT *Difference*

*What makes MONAT different?* **OUR INGREDIENTS.**  
*So what's missing?* **ABSOLUTELY NOTHING – NOTHING YOUR HAIR WILL MISS.**

We strive to provide the best possible ingredients blended in naturally-based formulations that provide exceptional performance, while keeping our customers safe, and our planet intact. Here is a quick list of what you won't find in any MONAT product. These names will never appear in our ingredient listings;

<b>PARABENS</b>	Could be linked to chronic disorders
<b>SULFATES</b>	Can be irritating to skin and scalp
<b>DEA/MEA</b>	Can be irritating to skin and eyes and could be linked to chronic disorders
<b>PHthalATES</b>	Long-term exposure could be toxic
<b>PEG'S</b>	Can be linked to chronic disorders
<b>PHENOXYETHANOL</b>	Can be irritating to the eyes and skin
<b>PETROCHEMICALS</b>	Can coat the hair shaft causing moisture loss and suffocation of the shaft
<b>GLUTENS</b>	Can cause allergic reactions in sensitive individuals
<b>SOY</b>	When ingested can be linked to chronic disorders and disease
<b>HARSH SALT SYSTEMS</b>	Can cause dryness and dehydration
<b>F,D&amp;C AND/OR ARTIFICIAL COLORS</b>	Can be toxic to skin and scalp and linked to chronic disease
<b>HARMFUL FRAGRANCES</b>	Can be irritating to skin and scalp and linked to chronic disorders
<b>HARSH ALCOHOLS</b>	Can cause dryness, brittleness and damage
<b>GMO'S</b>	May be linked to chronic illness and disease
<b>PEANUTS</b>	May cause allergic reaction to sensitive individuals
<b>FISH OR DERIVATIVES</b>	May cause allergic reaction to sensitive individuals
<b>EGGS OR ALBUMIN DERIVATIVES</b>	May cause allergic reaction to sensitive individuals
<b>CRUSTACEANS OR BI-VALVES (SHELLFISH, ETC)</b>	May cause allergic reaction in sensitive individuals
<b>LUPINE</b>	May be linked to chronic disorders
<b>ISOFLAVONES/PLANT ESTROGENS</b>	May be linked to chronic diseases
<b>BUTANE</b>	Can be damaging to hair and the planet
<b>OIL-BASED SYNTHETIC POLYMERS</b>	May cause brittleness and damage with prolonged use
<b>OIL-BASED SILICONES</b>	Can build-up and suffocate the hair follicle
<b>ANIMAL BY PRODUCTS OR KERATINS</b>	We are cruelty free, we do use animal based ingredients and we do not test on animals



## *California Safe Cosmetics Program*

Our products do not contain any chemicals known or suspected to cause cancer or reproductive toxicity as defined by the California Department of Public Health (CDPH).

*This includes chemicals listed on Prop 65, NTP and IARC.*

### **MONAT IS AFFILIATED WITH:**

**PCPC** (Personal Care Products Council)  
-MEMBER-

**NPA** (Natural Products Association)  
-MEMBER-

**ICMAD** (Independent Cosmetic Manufacturers and Distributors)  
-MEMBER-

**PBA** (Professional Beauty Association)  
-MEMBER-

