

# THE MONAT *Difference*

*What makes MONAT different?* **OUR INGREDIENTS.**  
*So what's missing?* **ABSOLUTELY NOTHING – NOTHING YOUR HAIR WILL MISS.**

We strive to provide the best possible ingredients blended in naturally-based formulations that provide exceptional performance, while keeping our customers safe, and our planet intact. Here is a quick list of what you won't find in any MONAT product. These names will never appear in our ingredient listings;

PARABENS	Could be linked to chronic disorders
SULFATES	Can be irritating to skin and scalp
DEA/MEA	Can be irritating to skin and eyes and could be linked to chronic disorders
PHthalATES	Long-term exposure could be toxic
PEG'S	Can be linked to chronic disorders
PHENOXYETHANOL	Can be irritating to the eyes and skin
PETROCHEMICALS	Can coat the hair shaft causing moisture loss and suffocation of the shaft
GLUTENS	Can cause allergic reactions in sensitive individuals
SOY	When ingested can be linked to chronic disorders and disease
HARSH SALT SYSTEMS	Can cause dryness and dehydration
F,D&C AND/OR ARTIFICIAL COLORS	Can be toxic to skin and scalp and linked to chronic disease
HARMFUL FRAGRANCES	Can be irritating to skin and scalp and linked to chronic disorders
HARSH ALCOHOLS	Can cause dryness, brittleness and damage
GMO'S	May be linked to chronic illness and disease
PEANUTS	May cause allergic reaction to sensitive individuals
FISH OR DERIVATIVES	May cause allergic reaction to sensitive individuals
EGGS OR ALBUMIN DERIVATIVES	May cause allergic reaction to sensitive individuals
CRUSTACEANS OR BI-VALVES (SHELLFISH, ETC)	May cause allergic reaction in sensitive individuals
LUPINE	May be linked to chronic disorders
ISOFLAVONES/PLANT ESTROGENS	May be linked to chronic diseases
BUTANE	Can be damaging to hair and the planet
OIL-BASED SYNTHETIC POLYMERS	May cause brittleness and damage with prolonged use
OIL-BASED SILICONES	Can build-up and suffocate the hair follicle
ANIMAL BY PRODUCTS OR KERATINS	We are cruelty free, we do use animal based ingredients and we do not test on animals



## *California Safe Cosmetics Program*

Our products do not contain any chemicals known or suspected to cause cancer or reproductive toxicity as defined by the California Department of Public Health (CDPH).

*This includes chemicals listed on Prop 65, NTP and IARC.*

### **MONAT IS AFFILIATED WITH:**

PCPC (Personal Care Products Council)  
-MEMBER-

NPA (Natural Products Association)  
-MEMBER-

ICMAD (Independent Cosmetic Manufacturers and Distributors)  
-MEMBER-

PBA (Professional Beauty Association)  
-MEMBER-

